

# PTO2\_RPS\_0007 CurtMAR – Short Animation Films in Portuguese

**ASPEA- Portuguese Association of Environmental Education** 







# **PROJECT CONTEXT / PARTNERS**



- ✓ Project funded by the EEA Grants and managed by DGPM.
- ✓ Project CurtMAR aims to promote the identification of younger Portuguese with the Atlantic Ocean: history, culture, blue economy. It will focus also the preservation given, its pollution and degradation.
- ✓ CurtMAR Short Animation Films in Portuguese, an education and science communication project of the principles of ocean literacy coordinated by Portuguese Association of Environmental Education (ASPEA) in partnership with:
  - Minho Interior Vocational School (EPRAMI);
  - Portuguese Association of Marine Litter (APLM);
  - Norwegian school Det Tverrfaglige Kunstinstitutt (DTK).





# **GOALS**

- Mobilize schools for citizenship actions;
- Improve the level of ocean literacy of Younger Portuguese;
- Promote ideas , debate and decisions taking;
- Promote exchange between schools from north to south of Continental Portugal, the Azores and Madeira islands.
- Foster collaborative work, sharing and exchange of experiences and information between Portuguese and Norwegian students (Partner school DTK), to promote Good Environmental Status of marine and coastal waters in Europe.

# HOW?

❖ Through knowledge sessions in basic, high and vocational schools on Oceans Literacy Principles and an Environmental Short-Film Contest.

Through the audiovisual production it's desirable to raise this level of awareness and the effective involvement of younger people, endowed with affinity for information and communication technologies.





# **PROJECT INDICATORS**

■ The project expects to reach 850 students and 160 teachers; 100 knowledge sessions on ocean literacy subject; 40 short films contest participation; 7 videoconference exchange events between students from Portuguese schools and Norwegian school (DTK), among others.



**Knowledge sessions in schools** 



**Flyer** 

# CurtMAR in the Media





### #Naturlink



### #Agrup. Escolas de Monção



## #Youtube - promotional video of the Short Films Contest



### **#DNNoticias**



### #AmbienteMagazine



Newspaper: "Diário de Aveiro"

