



PT02_2°RPS_0046

Pesca Ó Peixe - Reporters for the SEA Literacy

DESCRIPTION

Studies in the Sesimbra region identified a low literacy sea level from the local community who have been away from the fishing and coastal knowledge traditions. This project aims to fill this gap by promoting multigenerational activities by training young reporters for the sea literacy. The aim is to use young people (students of the 3rd cycle of basic education and secondary education) as a communication vehicle for sea literacy, empowering them through networking with the fishing community and the media, in order to reach the general public, increasing their awareness and knowledge on fishing and the sea. Additionally, it is planned to consolidate this network with continuity purposes. This project aims to project itself on a wider audience by building knowledge conveyed in the form of journalistic news, in particular: Fishing Gear Sustainability; Biodiversity Assessment; Marine Litter; Aiola as a cultural value; The future of fishing.

PROJECT PROMOTER

Faculty of Science and Technology of the Universidade Nova de Lisboa

PROJECT PARTNERS

Shipowners' Association of Local Artisanal Fishing Center and South, League of Friends of Sesimbra

TOTAL COST

16.136€

TOTAL ELIGIBLE COST

15.983€

EEA Grant

13.586€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

10

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

1000