



PT02_2°RPS_0028

MIA - Unraveling the Invisible Water World

DESCRIPTION

The "MIA - Unraveling the Invisible Water World" project proposes to increase ocean literacy, addressing the ecology of phytoplankton (root of the aquatic food chain) and their vulnerability to climate change and pollution on marine / coastal systems. The microscopic beings are easily forgotten in awareness-raising, although essential for understanding the ecological dynamics of aquatic systems.

The main target audience includes children from pre-primary, primary and secondary in the region, although actions to society in general are also provided. A fishing community of the Murtosa municipality will serve as a case study, replicable to other municipalities with similar characteristics.

The intention of this project is to integrate arts in environmental education activities, while exploring the senses as a stimulus to emotional intelligence and thus attempt the emotional assimilation of the scientific / environmental message by the citizens, ensuring a more effective awareness of the active population now and in the future (through children). Various promotional materials will result from the project: site + book + CD + animation.

PROJECT PROMOTER

ASPEA - Portuguese Association of Environmental Education

TOTAL COST

18.412€

TOTAL ELIGIBLE COST

18.412€

EEA Grant

15.650€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

80

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

3000