



FÓRUM
OCEANO
Associação da Economia do Mar

THE PORTUGUESE MARITIME CLUSTER

Rui Azevedo

Secretary General

Fórum Oceano

Lisboa, 23rd March 2018

ABOUT US

ABOUT PORTUGUESE MARITIME ECONOMY

Portuguese Maritime Cluster

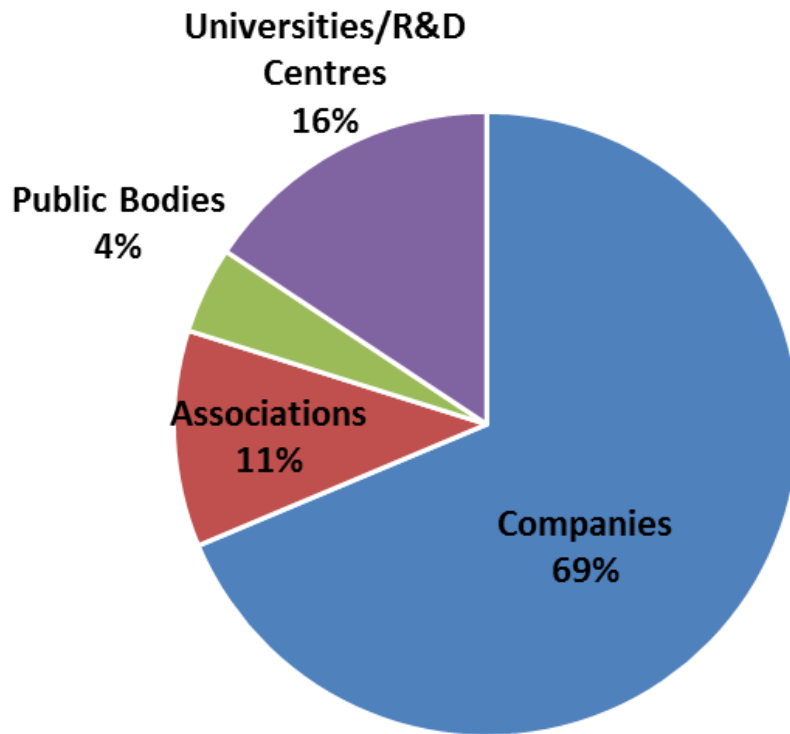
Recognized by the Portuguese Government as a **Competitiveness Cluster** (2009 and 2017)

To develop a set of **cooperation initiatives** involving companies and respective associations, public institutions and other relevant support entities namely Universities, R&D centres, training and educational institutions aiming to **promote innovation**, enhance **entrepreneurship** and support **internationalization** in one or various sectors of activity and to promote **ocean literacy**

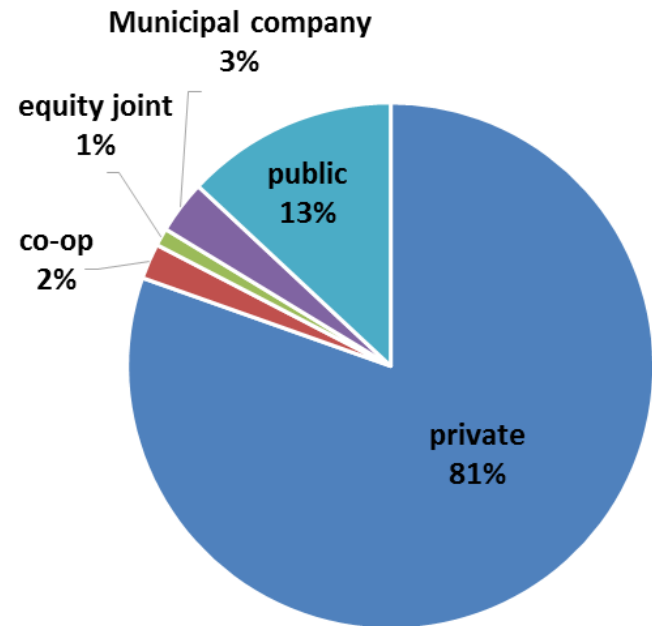
STRATEGIC AXIS

- Entrepreneurship and business development;
- Innovation and modernisation;
- Internationalisation;
- Improvement of qualifications and skills;
- Promotion of oceans literacy and maritime culture;
- Strategic information and monitoring.

Fórum Oceano Partners



Fórum Oceano Companies Partners



Shipbuilding, ship repair and maintenance



Maritime transport and Port infrastructures



Nautical tourism and Recreational sailing



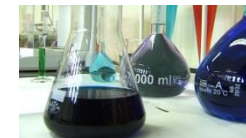
Fishing and Aquaculture



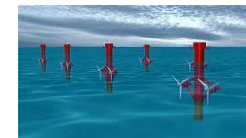
Fish processing and Canning industry



Marine technology; New products and materials



Marine renewable energy; Oil and gas





ENMC – European Network of Maritime Clusters

A confederation of Maritime Clusters, whose objectives are, among others, the sharing of best practices and to promote and reinforce the European maritime sector and the maritime economy as a whole

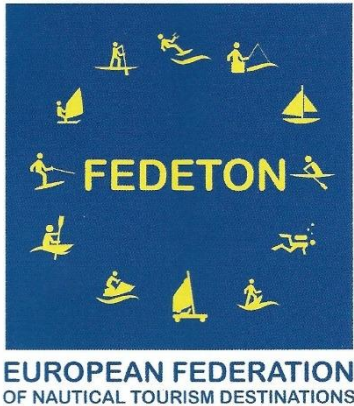


ECCP – European Cluster Collaboration Platform

An Online platform, developed by DG Enterprise & Industry, which integrates clusters and other European organizations, allowing the fostering of networking and international cooperation

BTCA – BlueTech Cluster Alliance

A informal network of 9 BlueTech clusters in 7 countries - Canada, France, Ireland, Portugal, Spain, UK and U.S. - to foster innovation and economic development in the Blue Economy



FEDETON - European Federation of Nautical Tourism Destinations



Wild Sea Europe (WSE)

A network of tourism destinations and operators working together to nurture ocean literacy and to spread love and respect for the seas through responsible tourism.

Headquarters

UPTEC - Pólo do
Mar

Leça da Palmeira -
Portugal

Branch Office

Câmara de
Comércio e
Indústria
Lisboa - Portugal

Rui Azevedo – Secretary General

Liliana Gonçalves – Administrative and Finances

Carla Domingues – Fisheries, fishing processing,
aquaculture, marine biotechnologies

Frederico Ferreira – Shipbuilding; shipping, marine
energies

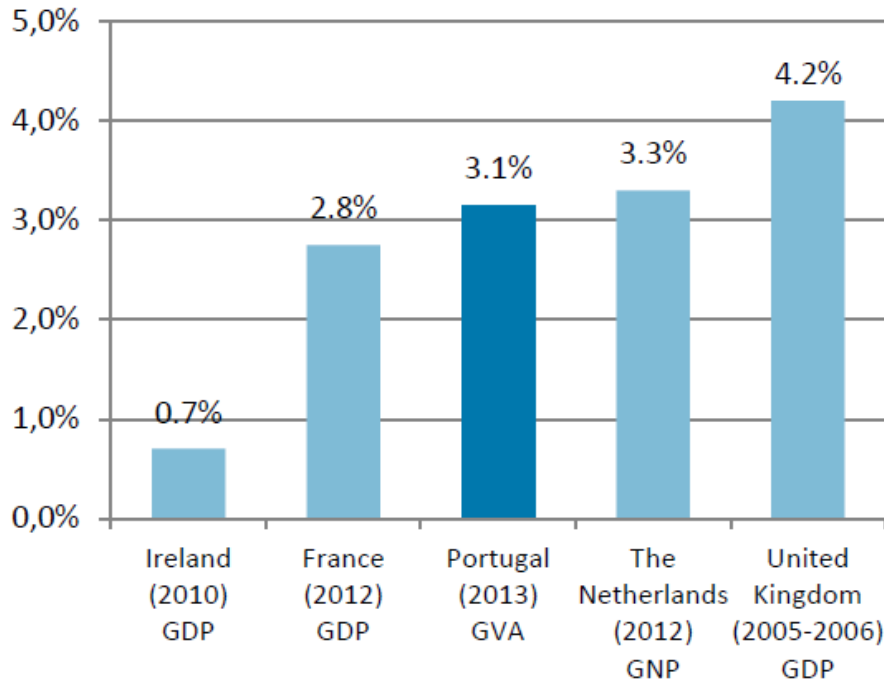
Sofia Maciel – Communication

Francisco Beirão – Coordination of Lisbon Branch
Office

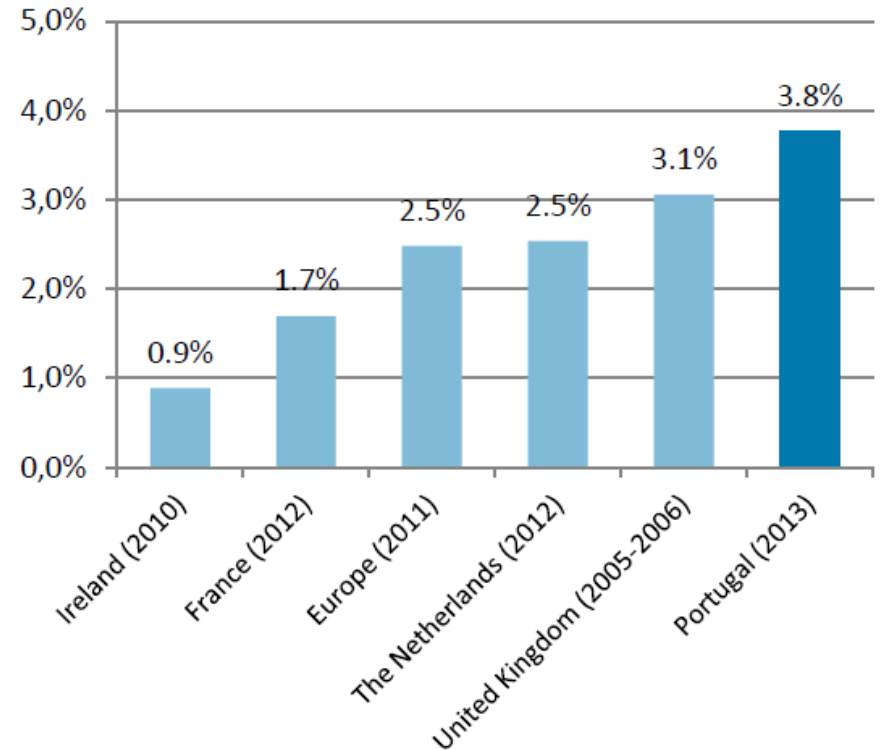
António José Correia – Nautical Tourism; Oceans
literacy

2. The weight of Portuguese Maritime Economy in comparison with other European countries

Weight of sea GVA / GDP in national economy in some European countries



Weight of sea Employment (FTE) in the national economy in some European countries



Source: INE, Satellite Account for the Sea (SAS) (PT), *The Ocean Economy in 2030*, OCDE (2016) (Other Countries)

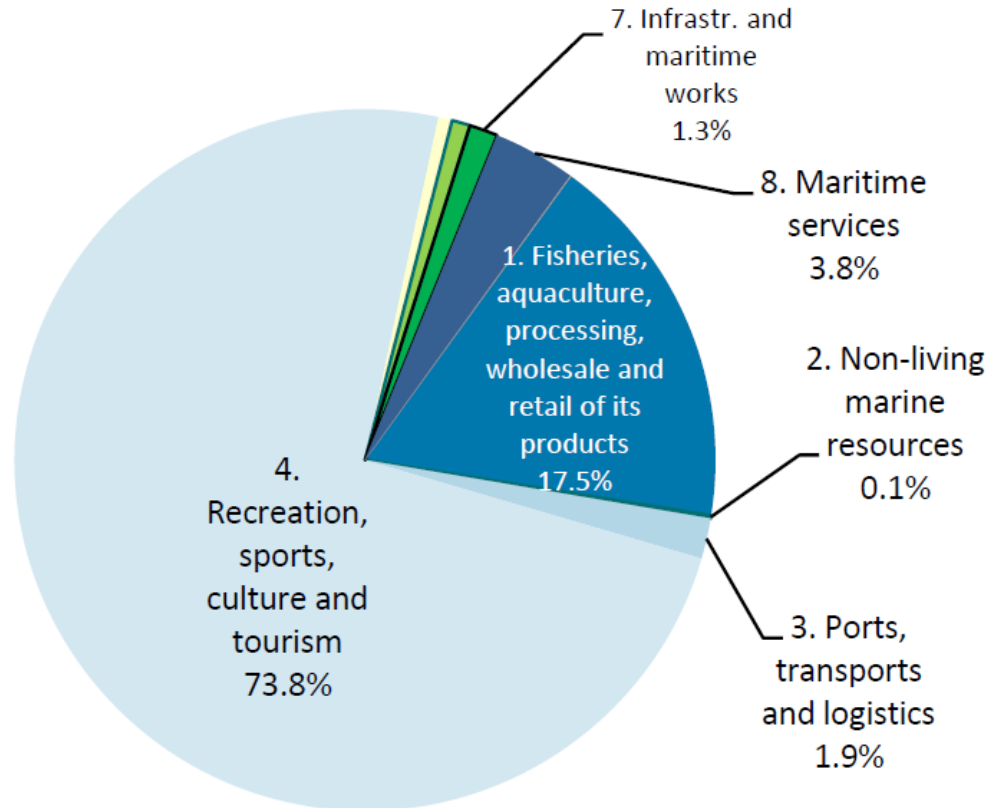
2. Indicators of Portuguese Maritime Economy

Table 1 - Main indicators (by group) - average values in 2010-2013

Classification by group	Kind of activity units	Gross value added (GVA)	Employment
	No	10 ⁶ euros	FTE
1. Fisheries, aquaculture, processing, wholesale and retail of its products	10,296	1,203	62,414
2. Non-living marine resources	83	49	2,333
3. Ports, transports and logistics	1,092	676	15,086
4. Recreation, sports, culture and tourism	43,370	1,660	45,950
5. Shipbuilding, maintenance and repair	373	119	4,404
6. Maritime equipment	495	159	9,028
7. Infrastructures and maritime works	772	65	2,850
8. Maritime services	2,235	741	18,615
9. New uses and resources of the ocean	22	7	88
Total of satellite account for the sea (SAS)	58,738	4,680	160,766
National economy	-	152,425	4,409,186
SAS/ National economy	-	3.1%	3.6%

2. Indicators of Portuguese Maritime Economy

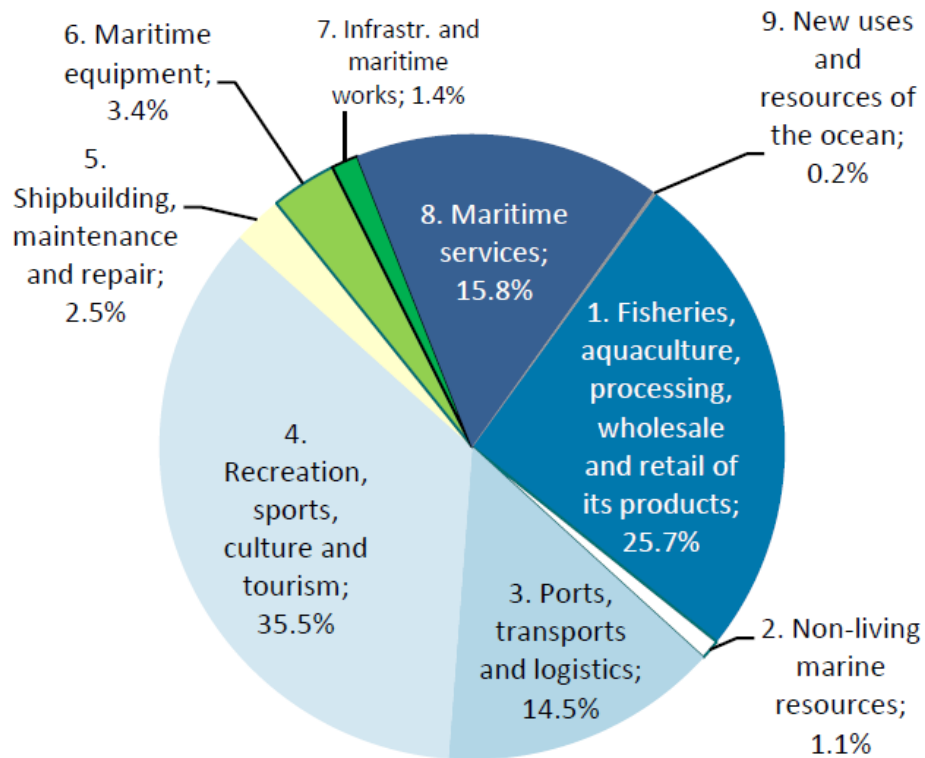
Economic activity units at SAS (by group) in 2010-2013



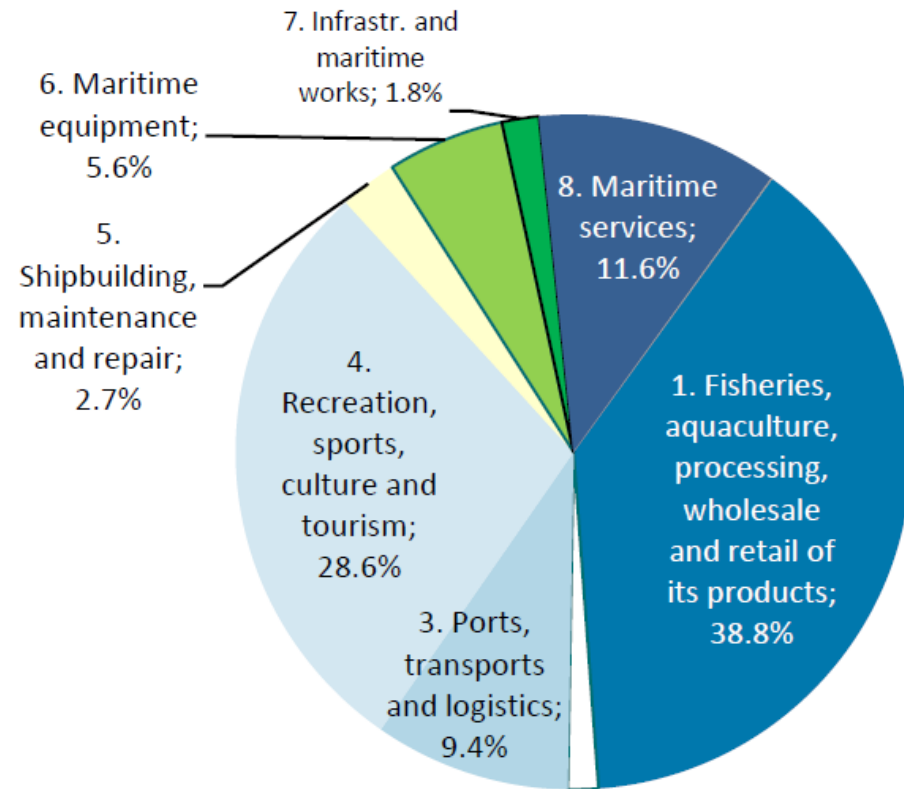
Source: INE, Satellite Account for the Sea (SAS)

2. Indicators of Portuguese Maritime Economy

**GVA structure at SAS (by group),
in 2010-2013**



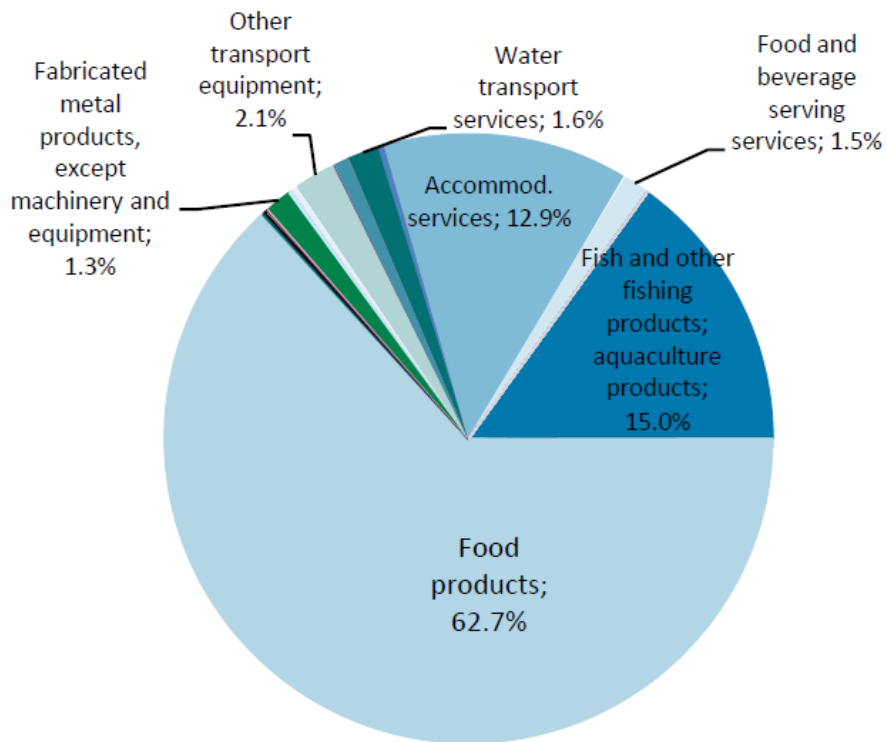
**Structure of Employment in the SAS (by group),
in 2010-2013**



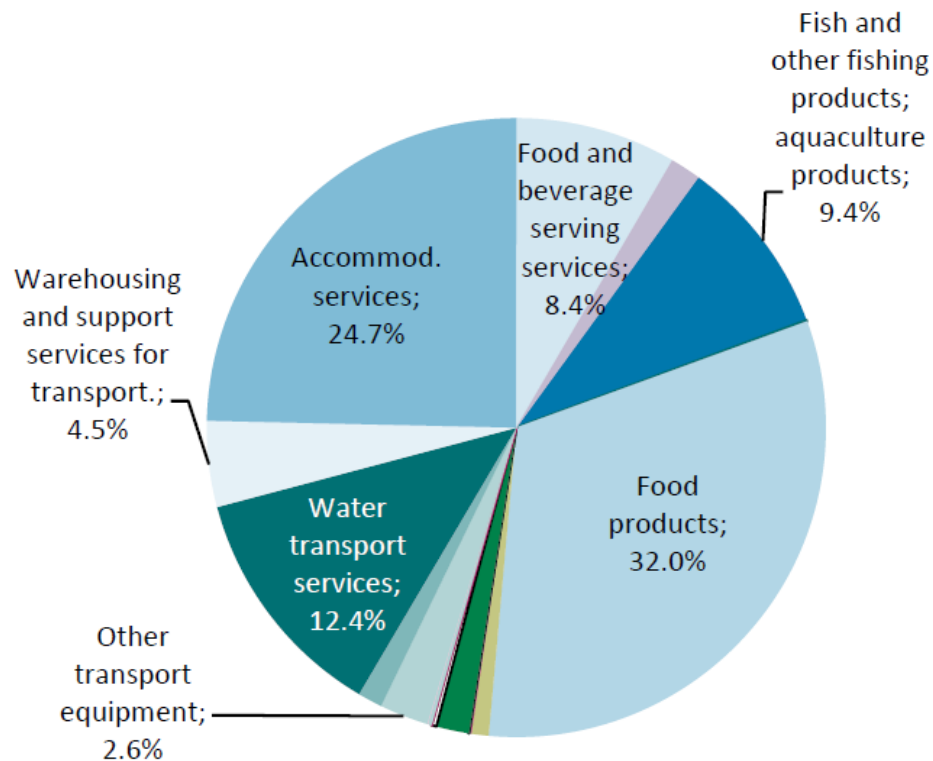
Source: INE, Satellite Account for the Sea (SAS)

2. Indicators of Portuguese Maritime Economy

Structure of sea imports in 2011-2013



Structure of sea exports in 2010-2013



Source: INE, Satellite Account for the Sea (SAS)

THANK YOU

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