



PT02_2°RPS_0021
Chef Fish Challenge

DESCRIPTION

DECO, with the implementation of Chef Fish Contest aims to overcome the barriers to Good Environmental Status (GES) of the Marine and Coastal Waters, mainly the lack of ocean literacy and sustainable fish consumption associated information. Chef Fish Contest is open to schoolchildren, from schools across the country, from the 1st cycle to the secondary / vocational education. The competition encourages students to develop seafood recipes from a sustainable source and respecting marine resources (strategy used to take students to reflect and acquire skills, attitudes and Ocean Literacy knowledge). The production of at least 50 recipes is expected, by teams of three students, accompanied by their teachers (150 students and 50 teachers) and involving their families (2 elements per household x 150 students = 300 adults). To participate in the contest, students will have to consult the Regulation and the e-book (with information about Ocean Literacy), available in a specific area in the DECOjovem site. More than 20,000 views of this area are expected.

PROJECT PROMOTER

DECO - Portuguese Association for Consumer Protection

TOTAL COST

11.063€

TOTAL ELIGIBLE COST

11.063€

EEA Grant

9.404€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

150

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

20000