

# BLUE GROWTH, INNOVATION AND SMEs

**Ruben Eiras, Director General for Maritime Policy**

**Sandra Silva, EEA Grants Blue Growth Program Manager**

# ROADMAP FOR A SUSTAINABLE OCEAN ECONOMY

+Sustainability

+Growth

+Exports

+Jobs

## Strategic Guidelines

Sustainable use and exploitation of marine resources

Increase resource productivity and environmental performance

Increase of national food, energy, resources and financial autonomy

## Operation Focus

7 vectors for a Blue R&D+Innovation Development

1. Circular Economy

2. Low Carbon

3. Sustainable Production

4. Digital Competitiveness

5. Competitive Profitability

6. Qualified Jobs

7. Social Inclusion

## Policy Actions

### Sectorial Strategies

Aquaculture+: promotion of offshore aquaculture and innovative value chains

Industrial strategy for ocean renewable energy: 25% of blue sustainable energy

EACP 2026: promote green shipping (LNG) and Port Tech Clusters Network

### Instruments for Territorial Management and Intelligence

Maritime Spatial Plan : smart management of maritime area

Marine Protected Areas: protect 14% of maritime area to ensure resource sustainability

Atlantic Observatory – The Ocean Internet

### Financial Instruments (until 2021)

Blue Fund: 54M€

EEA Grants: 45M€

Mar 2020: 500€

# Main Objective

Increased value creation and sustainable growth

Total programme eligible expenditure

**44,7 M €**

Programme grant

**38 M €**

Programme co-financing DGPM

**6,7 M €**

Programme Operator



Donor Programme Partner



# Programme Areas

## Programme Areas Sinergies



**BUSINESS DEVELOPMENT  
INNOVATION AND SMES**



**RESEARCH**



**EDUCATION, SCHOLARSHIPS,  
APPRENTICESHIPS AND YOUTH  
ENTREPRENEURSHIP**

**STRENGTHENING BILATERAL RELATIONS**

# Programme Areas

## BUSINESS DEVELOPMENT INNOVATION AND SMES



BUSINESS BUDGET

**28 M €**

SMEs BUDGET ALLOCATION

**75 %**

### # OUTCOME 1

Increased competitiveness for Portuguese companies within the focus area of Blue Growth

### # OUTCOME 2

Resource Efficiency of enterprises in marine sector supported

# Programme Areas

## RESEARCH



RESEARCH BUDGET

**9,4 M €**

**# OUTCOME 3**

Enhanced performance of Portuguese research organizations

# Programme Areas

## EDUCATION



EDUCATION BUDGET

**3,9 M €**

### # OUTCOME 4

Education, training and cooperation in marine and maritime issues enhanced

# Áreas Programáticas

## Strengthening Bilateral Relations



- #01** Enhanced collaboration between the beneficiary and the donor state involved in the programme
- #02** Promote partnership projects Partners Increased strategic cooperation, networking and exchange of knowledge



# 1st Phase

Programme Preparation (May2017 – March 2019)

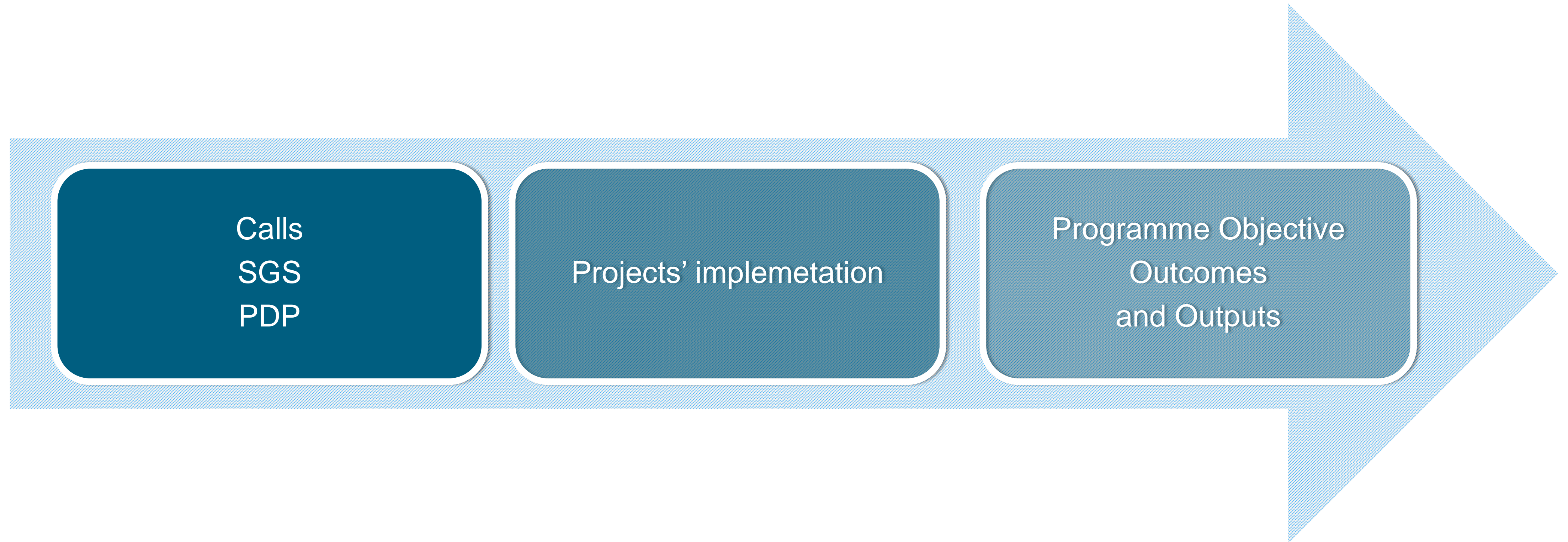
MoU  
(22-05-2017)

Concept Note  
(out2018)

Programme Agreement (PA)  
and Programme  
Implementation Agreement  
(PIA)

# 2nd Phase

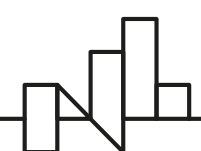
Programme Implementation (Jan2019 – Apr2024)



# Calls

## PA1 Business, Development, Innovation and SMEs

Calls	Planned Amount (€)	Project grant rate (%)
2 calls for PA1 Business, Development, Innovation and SMEs	€ 14,200,000 € 8,576,470	25% - 70%
1 call for Resource Efficiency of Enterprises in Marine Sector Supported	€ 1,176,471	25% - 85%
1 Call for initiatives for business growth in start-ups SGS	€ 3,000,000	25% - 100%
1 Call for initiatives for development of business and management skills – training on job SGS	€ 1,000,000	



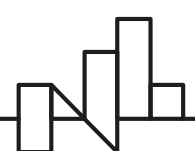
# Calls

## PA2 Research

Calls	Planned Amount (€)	Project grant rate (%)
1 call for Research	€ 5,423,529	50-100%

## PA3 Education

Calls	Planned Amount (€)	Project grant rate (%)
1 call for Education	€ 1,550,000	70-100%
1 call for Ocean Literacy (including awareness of marine litter thematic and nautical sports not included in curriculum)	€ 350,000	



Iceland   
Liechtenstein  
Norway grants

# Thank you!

<https://www.dgpm.mm.gov.pt/eea-grants-14-21>

[www.eeagrants.org](http://www.eeagrants.org)

Facebook, Twitter, LinkedIn, Instagram

YouTube: [EEANorwayGrants](https://www.youtube.com/EEANorwayGrants)

Mail: [info-fmo@efta.int](mailto:info-fmo@efta.int)