



PT02_2°RP5_0018

Saldanha Saves the Oceans

DESCRIPTION

The connection to the sea has always been present in Portugal but some activities are losing space, often to make room for others that are not sustainable for the environment and for local communities. Ocean Literacy awareness in the young population is critical and the aim of the project goes towards what is expected in the National Ocean Strategy 2013-2020 and the Strategic Plan for Biodiversity 2011-2020. This awareness promotion will be done through the making of an ebook that tells the story of an animated character who will save the oceans. The targets set to respond to the program's objectives will be possible to achieve through the innovative nature of the project, its high reach nationwide and its high penetration capacity. The partnership is essential for greater scientific rigor of content, created for students from the 2nd to the 3rd extracurricular cycle.

PROJECT PROMOTER

Cocinfar - Computer Solutions, Ltd

PROJECT PARTNER

AmBioDiv - Natural Value, Environment, Nature and Sustainability, Lda

TOTAL COST

12.614€

TOTAL ELIGIBLE COST

11.947€

EEA Grant

10.155€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

15

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

20000