



PT02_2°RPS_0003

Discovering the Oceans

DESCRIPTION

This project aims to develop a comic book based on the seven principles considered key to the knowledge of the Oceans and defined by the United States of America scientific community. In this context there will be a contest with the selected school groups to choose the argument that will support the comic. This project will be attended by Portuguese artists and a Norwegian artist, contributing to the strengthening of bilateral relations. Thus, the project aims to raise awareness on the importance of this resource at various levels, encouraging its preservation through an artistic and creative concept. The target audience of this initiative will be inclusive, from the younger ones, especially school community, to which it is directed, to the general population. So, as a result of the project it is expected the publication of a book in Portuguese, English, and if possible in Norwegian, available in print and digital version.

PROJECT PROMOTER

Formato Verde - Communication, Training and Content Management Ltd

TOTAL COST

19.036€

TOTAL ELIGIBLE COST

19.036€

EEA Grant

15.792€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

10

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

2000