



PT02_RPS_0007

CurtMAR- Short Animation Films in Portuguese

DESCRIPTION

Project CurtMAR aims to promote the identification of younger Portuguese with the Atlantic Ocean: history, culture, blue economy. It will focus also the preservation, given its pollution and degradation. Through the audiovisual production it's desirable to raise this level of awareness and the effective involvement of younger people, endowed with affinity for information and communication technologies. Also promote the concept of integration: younger people in secondary schools and Portuguese professionals facing the Atlantic Ocean, such as the Norwegian colleagues, share knowledge and cooperate to achieve Good Environmental Status of marine and coastal waters in Europe. Younger people are an essential component: they will systematize information, devise and produce Animation Short Film in Portuguese, focusing the human impacts on the marine environment.

The Minho Vocational School inside- EPRAMI supports the CurtMAR Project, in the audiovisual field, and dissemination into the school and community in the context of the ocean theme. The Portuguese Association of Marine Litter - APLM brings expertise and disseminates initiatives "Sea Kit" and "Meet the Ocean." Contact with students from Norway through partnership with Det Tverrfaglige Kunstinstitutt, encourage exchanges and partnerships to reach the Good Environmental Status of marine and coastal waters in Europe. We hope to spread the animation prize at the III Congress of Environmental Education at the Lusophone Countries.

PROJECT PROMOTER

ASPEA - Portuguese Association of Environmental Education

PROJECT PARTNERS

EPRAMI - Professional School of Alto Minho Interior, APLM - Portuguese Association of Marine Litter

TOTAL COST

13.153€

TOTAL ELIGIBLE COST

13.153€

EEA Grant

11.180€

OUTCOME

Outcome#4 - Increased awareness of and education in integrated marine water management

OUTPUT

Integrated marine water management training, education and awareness raising measures and activities implemented

INDICATOR (I)

Number of awareness raising initiatives (incl. supporting materials) carried out in primary and secondary schools

TARGET (I)

107

INDICATOR (II)

Number of hits on the Ocean Literacy Website 2013-2016

TARGET (II)

20000